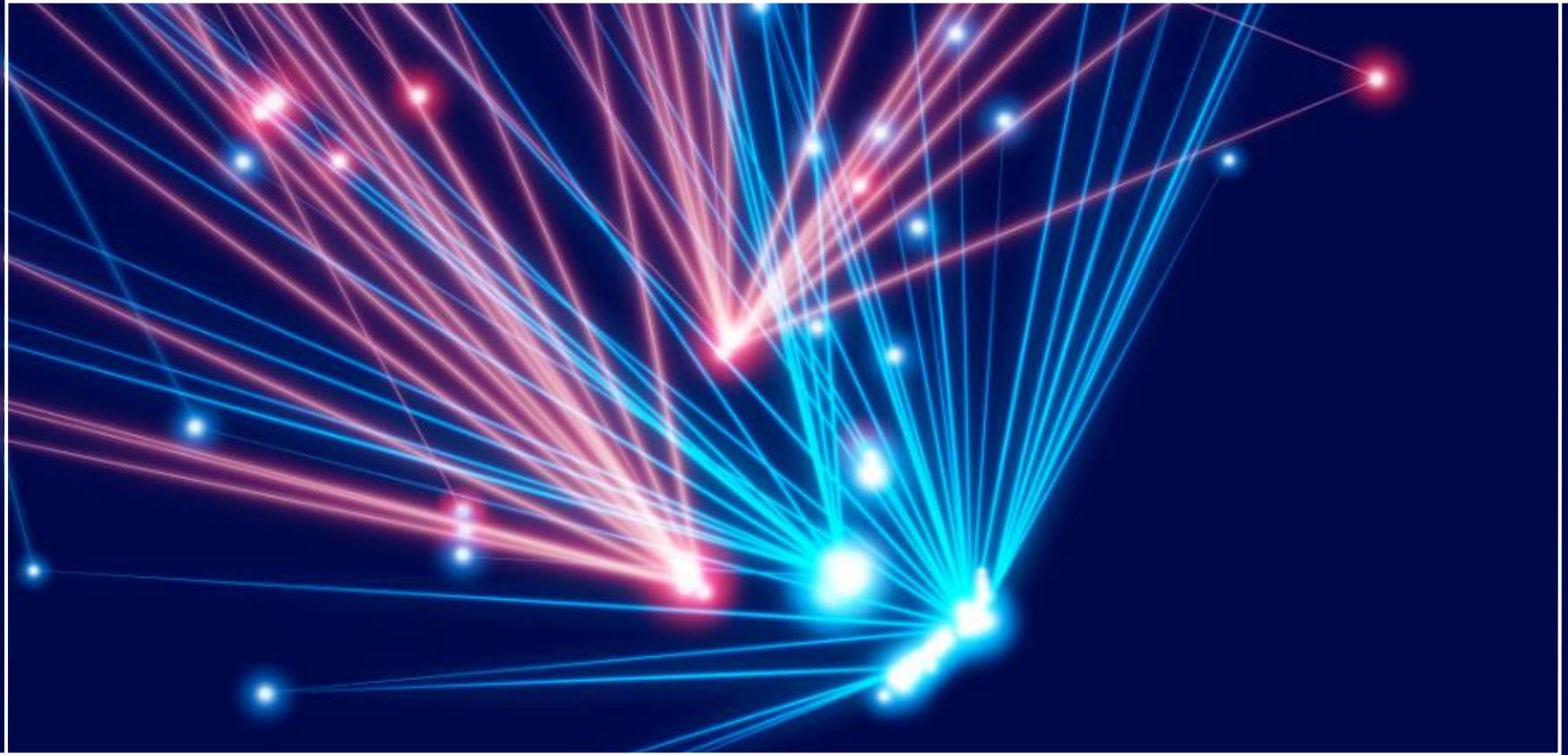




Digital Infrastructure Update



Will Smales
Chief Investment Officer

Lewis Bailey
Executive Director: Strategy

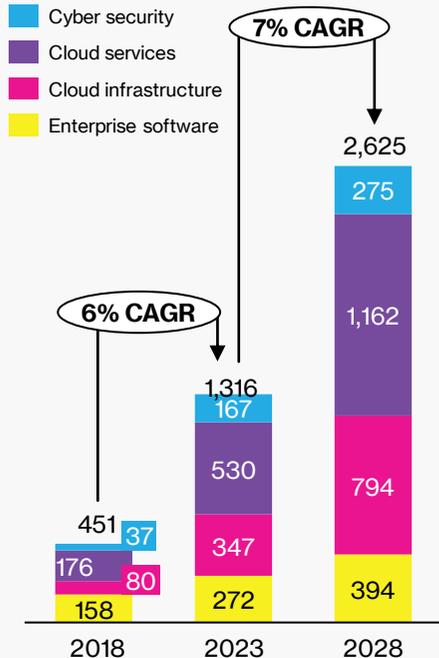
Managed by **MORRISON.**

Four Engines Driving Digital Demand

Cloud migration and consumer video not yet out of fuel, while AI and automation are starting to fire

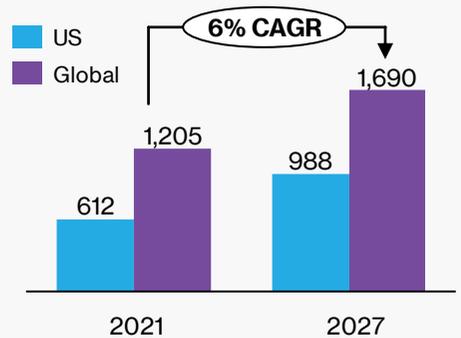
Enterprise cloud migration and SaaS

Market size, 2023-2028, \$bn

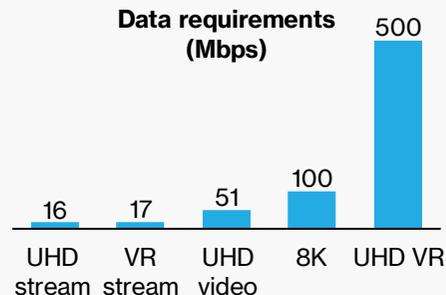


Consumer video

SVOD subscribers US vs Global, million

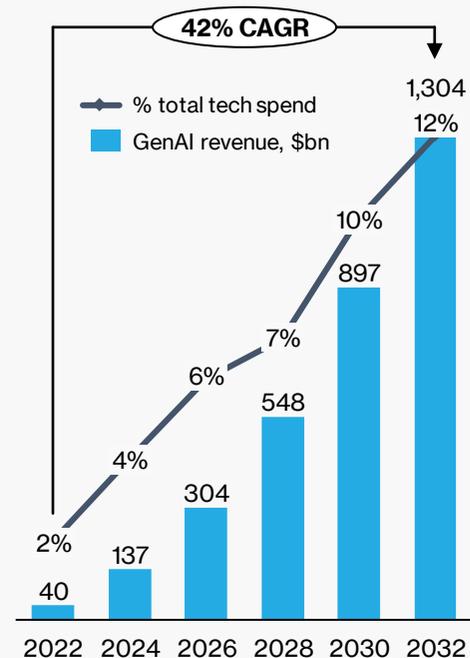


Data requirements (Mbps)



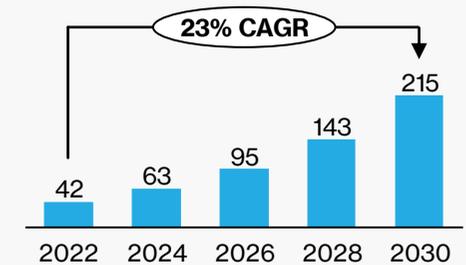
Artificial intelligence

GenAI revenue forecast

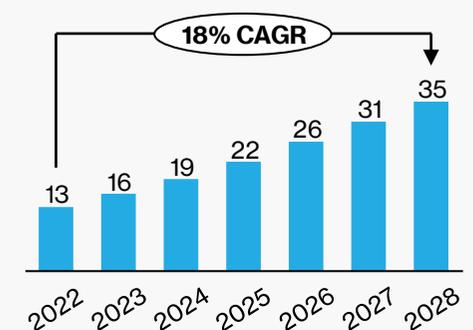


Robotics and IoT

Robotics market size, US\$bn



of IoT devices, billion



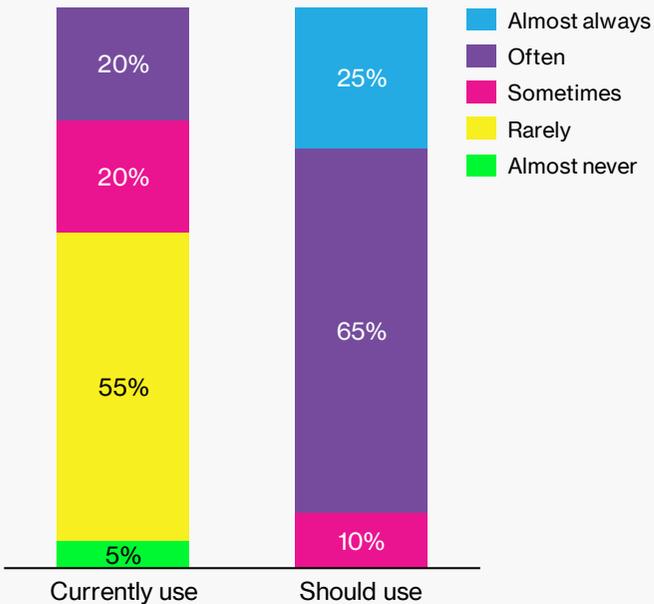
An Eye On AI



Buildout of product and interface layers will drive Gen-AI uptake

Today, 'promise' is greater than 'practice' ...

Reported use of GenAI, currently use vs should use
% of respondents at leading commercial organisations



... but massive investment in product development in '23...

US\$50bn total investments into AI startups

More than **70 rounds of \$100 million or more** went to startups creating models

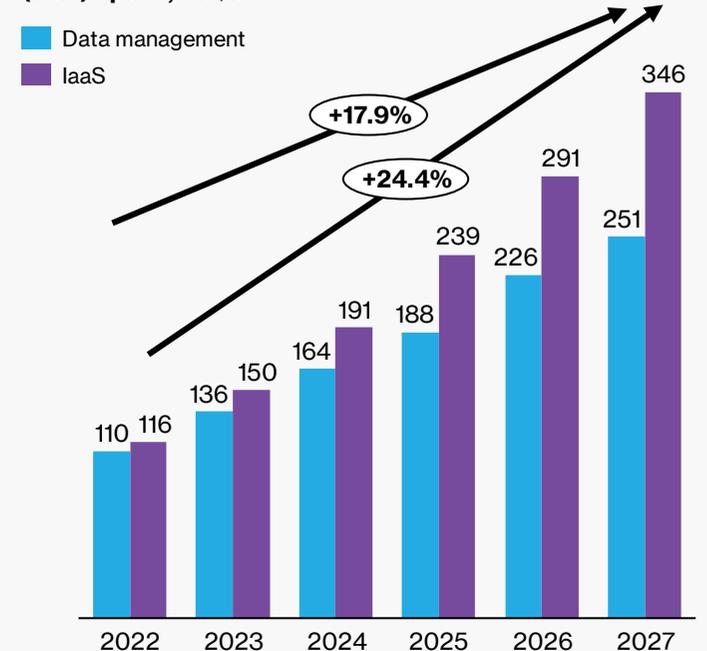
Microsoft invested \$10bn into OpenAI in Feb 2023

Google's \$2bn¹ and Amazon's \$4bn announced investment into Anthropic

Sam Altman raises \$7tn?
Some projections look optimistic, despite the boom

... and as new AI products are adopted, complementary services and adjacent business models flourish

Global data management and Infrastructure as a Service (IaaS) spend, US\$bn

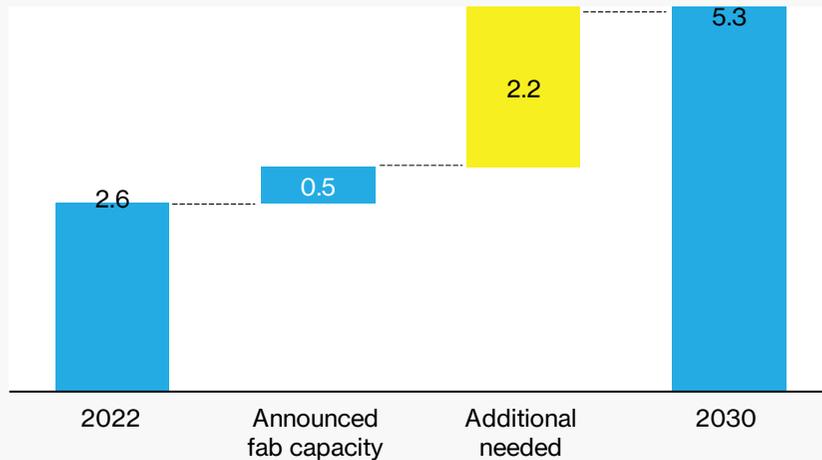


Physical Infrastructure Implications: Chips

Gen-AI will shape demand for physical infrastructure

Massive production need

Fabrication capacity needed, US only, million WSPM
WSPM: measurement of output of a semiconductor plant (fab)

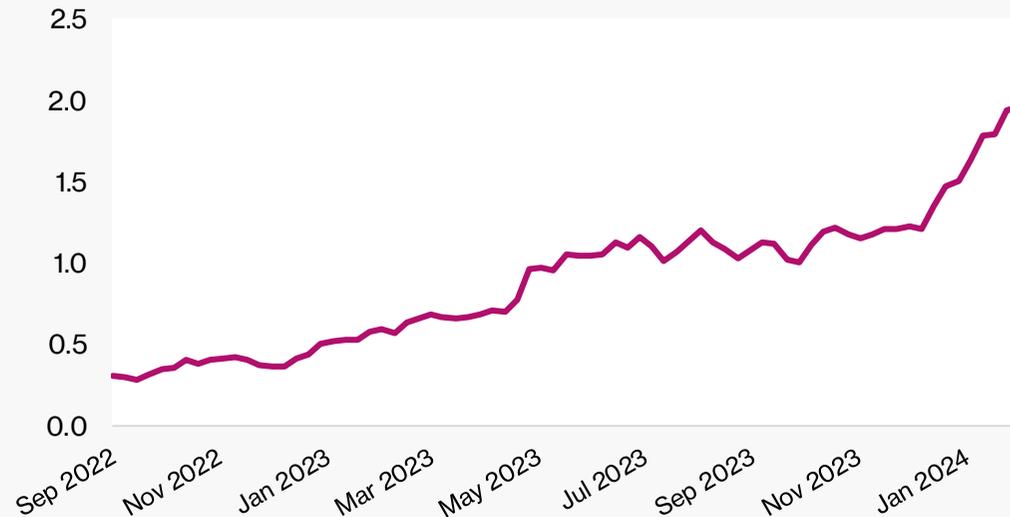


AI chips shortage is expected to persist for ~18 months

Hyperscalers stockpiling AI chips, e.g. Meta will own 340,000 H100 chips by end of 2024

Digital gold

Nvidia market capitalisation, US\$tn



\$2tn market cap ... the 4th most valuable company

One day gain of \$277bn on 22 February post Q4 results announcement ... adding more to market cap than the value of Coca-Cola or Bank of America

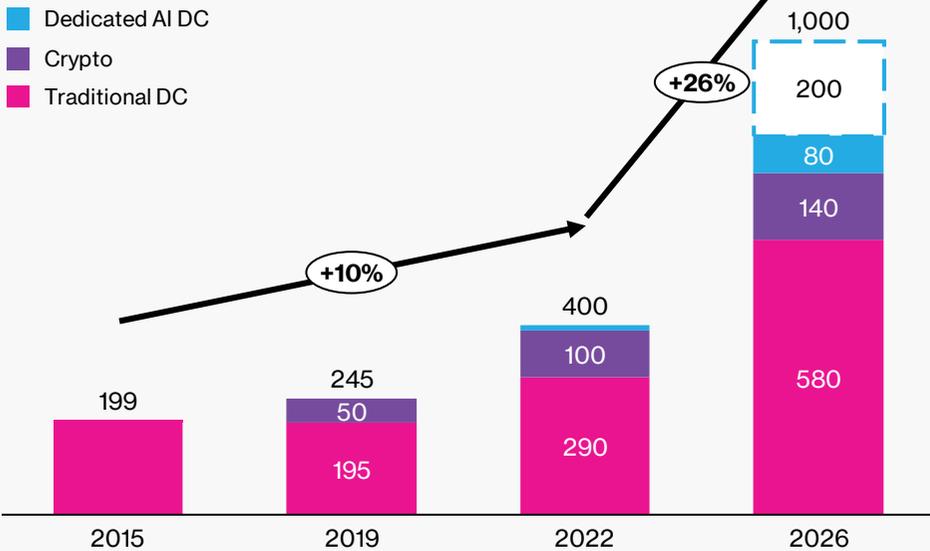
Physical Infrastructure Implications: Energy



Digital and Energy infrastructure increasingly entwined

Energy efficiency improvements slowing, DC energy consumption to double in the next 5 years

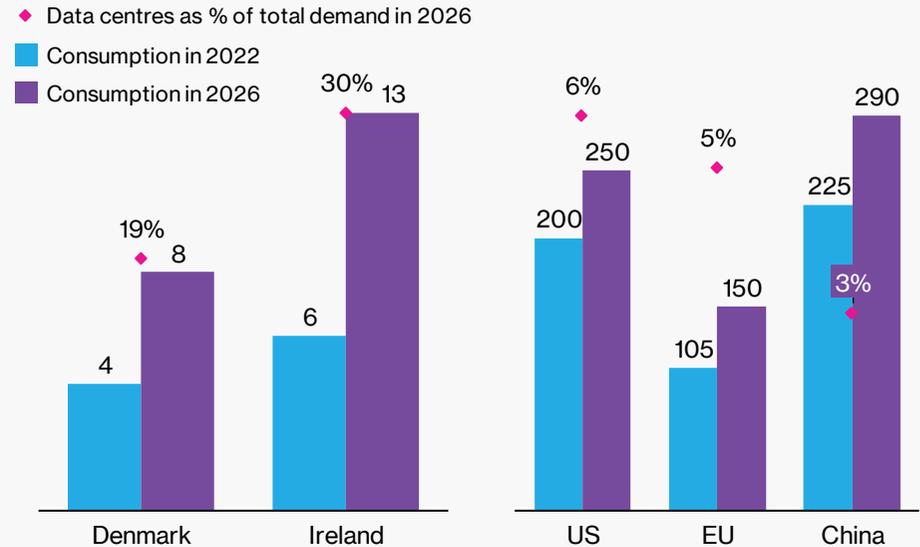
Electricity demand from data centres, base case, TWh*



PUE improvements, Koomey's law and cloud migration have partially offset surging demand to moderate DC energy usage. Going forward, these efficiency factors face headwinds

Data centers are becoming the largest electricity consumers in some countries

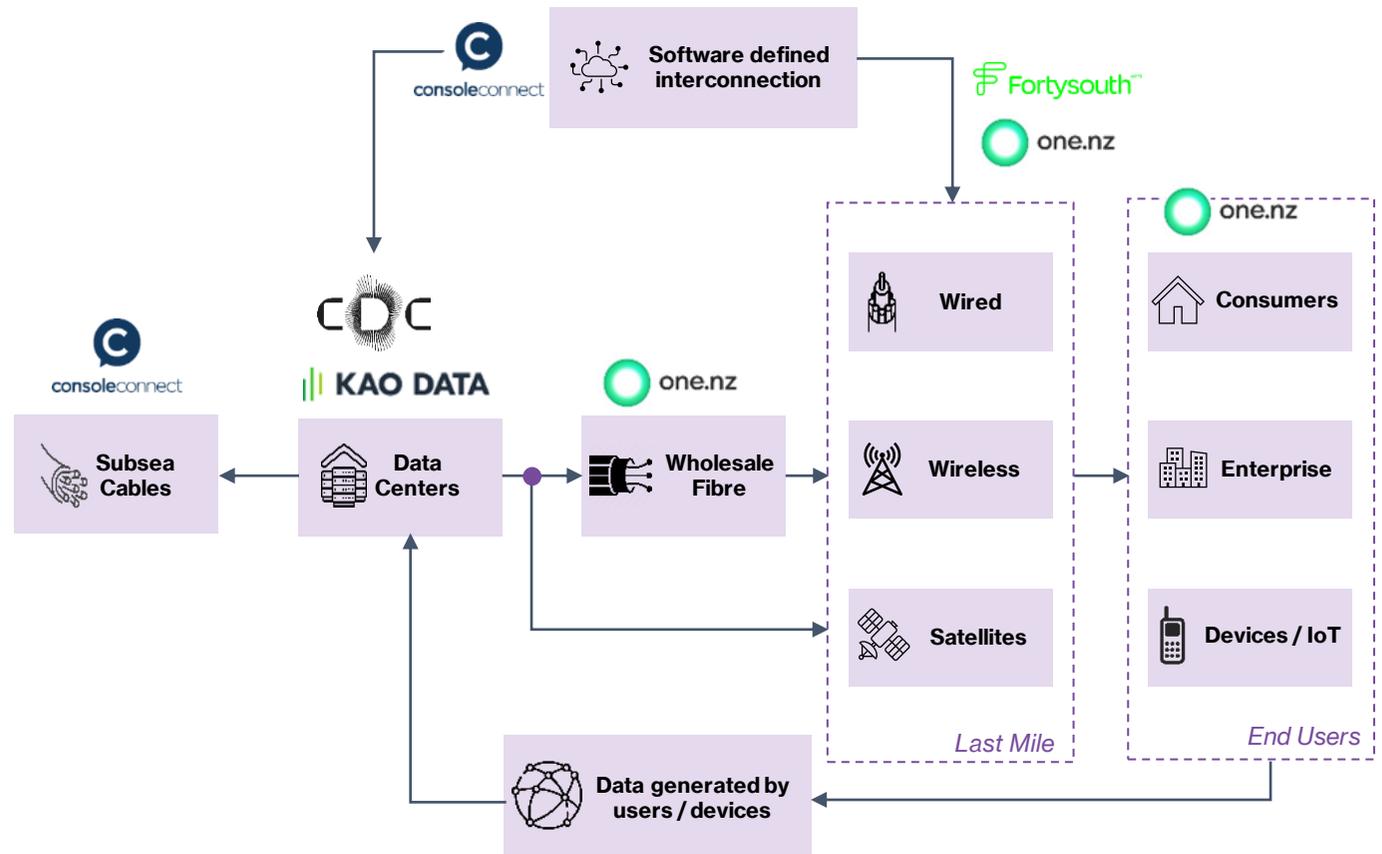
DC electricity consumption (TWh); share of total electricity demand



Hyperscalers are already the biggest renewable energy off-takers, e.g. in 2010-2022, total PPAs from Amazon is 20,000+ MW

Digital Infrastructure Ecosystem

A network of physical, defensive infrastructure assets underpin the delivery of the essential connectivity services that power the modern economy and our societies



Notes: (1) At various stages (especially in backbone networks and near data centers), data may pass through Internet Exchange Points (IXP's) where different networks exchange traffic

Console Connect and Kao Data

Seeding new platforms to ride the next wave of digital growth

European Data Center platform



Business model

UK-based colocation datacenters

Development platform, with 3 sites and ~20MW operating

Customers

High performance compute, AI, enterprise and hyperscale

Investment drivers

Market tailwinds

Strong demand and planned capacity expansion. 20MW installed, 60MW current capacity, visibility to grow to 150MW+ with Manchester

Leadership renewal

Douglas Loewe started as CEO January 2024; New COO joining

Global, configurable connectivity



Business model

Global connectivity platform

Instantly self-provision secure, private connections across a global network and flexibly purchase bandwidth on-demand

Customers

Enterprise connectivity

Investment drivers

Evolving customer needs

Inexpensive, flexible and configurable connectivity as enterprises increasingly adopt multi-cloud and multi-region networks

Powerful network effects

World-leading network of global subsea cables, 900+ enabled DCs, public cloud providers, major SaaS providers and 1000+ mobile networks, enhancing economics and value proposition

Digital Infrastructure: Dynamics Driving Opportunity

Deep understanding of market and technology dynamics translates into...

...opportunities offering attractive risk-adjusted returns



Subsea cables

Data growth

East / West volume shifts as emerging economies become content creation hubs

Route dynamics

Individual route-level supply demand dynamics are critical



Data centers

Volume growth

Hyperscalers seeking rapid deployment to meet AI demand growth

Platform value

Existing platforms provide proven ability to deploy at scale and engender customer trust

Location dynamics

Green energy availability, security and data sovereignty increasingly important buying factors

Evolving network architectures, edge models and cloud zones

Driving deployment in developed and developing markets



Wholesale fibre

Capacity growth

To accommodate AI demand and changes to demand density

Hyperscale dark fibre

Growth in dark fibre market to serve hyperscale inter-DC demand

New cloud zones

Densification in developed markets and new zones in developing markets driving deployment

Wired



Wireless



Satellites



Last mile

Consumers



Enterprise



Connected devices



End users



Data businesses

Defensive data assets

Data assets offering privileged positions growing increasingly defensive as scale, technological complexity and regulatory requirements increase

Financial infrastructure

Critical infrastructure underpinning operation of financial markets



Software defined networking

Ability to abstract physical infrastructures, variabilize bandwidth purchases, offer value-added network services increasingly valuable as multi-cloud architecture become common